



Conduct of Fundraisers

Statement of Guiding Principles of Fundraising

Fundraisers and fundraising charities commit themselves to the highest standards of good practice and to ensuring that all their fundraising activities are respectful, honest, open and legal. Any information obtained in confidence as part of the fundraising process must not be disclosed without express prior consent.

ACET and our fundraisers commit to:

1. Conduct themselves at all times with integrity, honesty and trustworthiness. They will act at all times openly and in such a manner that donors are not misled;
2. Respect the dignity of their profession and ensure that their actions enhance the reputation of themselves and the charity they represent;
3. Act according to the highest standards and visions of their organisation and profession;
4. Disclose if they are employees of the organisation or third party agents;
5. Not knowingly or recklessly disseminate false or misleading information in the course of their professional duties, nor permit their subordinates to do so;
6. Not represent conflicting or competing interests without the consent of the parties concerned;
7. Not knowingly, recklessly or maliciously injure the professional reputation or practice of other members of the fundraising profession;
8. Not knowingly act in a manner inconsistent with these standards, or knowingly cause or permit others to do so;
9. Not exploit any relationship with a donor, prospect, volunteer or employee for personal benefit or misuse their authority or office for personal gain;
10. Comply with the laws of the land which relate to their professional activities, both in letter and in spirit;
11. Advocate adherence within their organisation to all applicable laws and regulations.